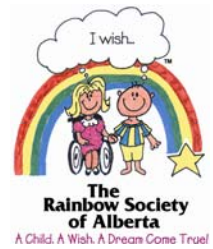


11th Annual Women Fore Wishes Golf Classic
In support of The Rainbow Society of Alberta
September 2, 2010
Cottonwood Golf and Country Club



Partner with The Rainbow Society of Alberta to make dreams possible for sick children and enhance an existing successful event.

Our mandate is to grant wishes for Alberta children between the ages of 3 & 18, who have been diagnosed with a chronic or life-threatening illness.

Impact

Your support will be directly used to enrich this golf tournament for the golfers, provide exposure for your organization and ultimately help us fulfill our mandate.

In the past 23 years, our Society has completed in excess of 780 wishes which converts to over \$3.4 million dollars.

Last year, this event raised close to \$25,000 NET.

Audience

Through e-mail, mailers and a variety of media opportunities, this golf classic appeals to and is attended by Calgary and area female business leaders. A majority of these women participate, not because of company influence, but because they *believe* in the program and wish to personally contribute through this "fun" fund raiser.

Partnership Opportunities

Dream maker Sponsor - \$5000 – one sponsor at this level

- ♥ Category exclusivity to your organization of your type at this level of sponsorship that day
- ♥ Four complimentary spots in the golf tournament and dinner
- ♥ Company signage displayed at a hole and during dinner (signage provided by sponsor)
- ♥ Opportunity to distribute a promotional item in the "tee gift bags"
- ♥ Recognition
 - ♥ In all communications with golfers and supporters of this event
 - ♥ In all posters, ads and a link to your organization on our website
 - ♥ In the program distributed to all the golfers and reception attendees
 - ♥ Corporate Logo on "See your game" website provided to attendees
 - ♥ An opportunity to involve employees day of event
 - ♥ Signage on the outside of each golf cart
 - ♥ Logo recognition on scorecards
 - ♥ Public recognition by host/emcee of event

Banquet Sponsor - \$1500 (maximum of 4 sponsors)

- ♥ Two complimentary spots in the golf tournament and banquet
- ♥ Company signage displayed at a hole and during banquet (signage provided by sponsor)
- ♥ Opportunity to distribute a promotional item in the "tee gift bags"
- ♥ Recognition
 - ♥ At each table at the Banquet (signage provided)
 - ♥ In all communications with golfers and supporters of this event
 - ♥ In all posters, ads and on our website
 - ♥ In the program distributed to all the golfers and reception attendees
 - ♥ Corporate Logo on "See your game" website provided to attendees
 - ♥ Logo recognition on scorecards

Spectrum Sponsor - \$1000 (number of sponsors not limited)

- ♥ Two complimentary spots in the golf tournament and banquet
- ♥ Company signage displayed at a hole (signage provided by sponsor)
- ♥ Opportunity to distribute a promotional item in the "tee gift bags"
 - ♥ In all communications with golfers and supporters of this event
 - ♥ In all posters, ads and on our website
 - ♥ In the program distributed to all the golfers and reception attendees
 - ♥ Logo recognition on scorecards

Hole Sponsor - \$500

- ♥ Your company signage displayed at a hole (signage provided by sponsor)
- ♥ Opportunity to distribute promotional material to golfers at hole
- ♥ Recognition on The Rainbow Society of Alberta's website
- ♥ Two complimentary spots at wrap up dinner following tournament
- ♥ Logo recognition on scorecards

Hole-In-One Sponsor – cost to be covered by sponsor

- ♥ Your company signage displayed at a hole (signage provided by sponsor)
- ♥ Opportunity to distribute promotional material to golfers at hole
- ♥ Recognition on The Rainbow Society of Alberta's website
- ♥ Two complimentary spots at wrap up dinner following tournament
- ♥ Logo recognition on scorecards